



Join us for our 13th Annual International Live Event Association Designer Showcase! This highly anticipated signature event, showcases the collaborative efforts of our industries finest colleagues in a trendsetting vignette challenge that should not be missed.

#ILEADenver

Tuesday, April 17th, 2018
Studios at Overland Crossing
2205 South Delaware Street, Denver 80223
5:30 PM- 8:30 PM

Calling All Event Professionals! If you are in the events industry, this competition is for you!

Create a team or go at it solo, but take this opportunity to highlight your amazing talents to an audience that truly appreciates originality and creative excellence in our industry. Each team will be challenged to show off and use their creativity to display new trends, designs and innovations. **#ILEADenver**

Team captains submit their registration and team member information to Maggie Glass at maggie@arentweluckyconsulting.com. Deadline for team entry: March 30th, 2018

Theme: FAMOUS COUPLES

Famous couples are available on a first come first served basis. Together with your team you will design, plan and execute your vignette to be shown at the Designer Showcase

- Can be dead or alive
- Can be together or broken up
- Can be a Fantasy character
- Can be Human or character
- Can be a mystery couple
- Cannot be political
- No nouns in the forms of places or things such as PB & J

Rules

- You must have at least (1) ILEA member on your team
 - If there is no ILEA member on your team there will be an entrance fee of \$150.00
- Your space design must encompass our 2018 Theme of Famous Couples within the designated area given by the Programs and Education Committee
 - *Exact measurements will be announced by March 15th*
- Maximum of 6 teams may participate
- Teams may only choose one couple or pair of people/characters per vignette
- All couples must be approved by Maggie Glass, VP of Programs and Education no duplicates will be honored
- Teams will be responsible for supplying their own tables, linens, pipe and drape, food, non-alcoholic beverages, serving equipment, chairs, floral, decor, lighting, place settings, etc.
 - Teams captain must coordinate with Maggie Glass if equipment or information is needed from the venue
- Additional rules and regulations regarding rigging, hanging from ceiling, lighting, power etc. will be announced by March 15th to all team members.
- Our overall sponsor this year is Chair Covers and Linens. **If additional overall sponsors for tables and chairs are secured, you will be notified immediately.*
 - Please reach out to Julie Gambrell with your linen requests at julie.gambrell@linenhero.com
- All teams must include at least one catering partner and provide 1) a min of 3 pieces of food/person based on final guest counts and 2) be comprised of a savory, sweet, gluten free and vegetarian option(s).

- Alcohol will be provided by the venue's preferred vendor partner; two drink tickets/person
 - No specialty or themed alcoholic cocktails will be permitted on an individual vignette basis; non-alcoholic beverages are suggested.
- Each team is responsible for signage for their space identifying their team name/famous couple and vendors involved.
- Team space will be measured by an ILEA Educations & Programs member. You do not have to use all of your space; however, extending out past these boundaries will lead to disqualification.
- One member of the team must attend a mandatory walkthrough/event orientation.
- No music will be permitted in individual vignettes

Awards

Two categories of winners are chosen at the end of the evening; People's Choice Award and the President's Award.

- Past and present ILEA Presidents will determine the President's Award
- All guests and team participants will determine the People's Choice Award
- Winning vignettes will be decided by on site voting
 - 2018 will not offer online voting or app voting
- Trophies will be presented to the team leader of each winning team
- Additional trophies will be available for purchase by team members post event
 - Contact Laney Hall with Platypus Paper at laney@platypuspapers.com
- Bragging rights until the 2019 Designer Showcase
- Announcement at 2018 Denver Idea Awards Gala
- Social Media shout outs to all the participants and winners
- Vignettes will be allowed at least 1 hour for guest tours before voting begins. If more time is available based on overall programming, it will be encouraged.
- Professional photography and/or videography rights to all images and links to content will be provided to the team captain of winning teams
 - *Professional videography has not yet been determined. If a cinematographer or videographer is secured, you will be notified immediately.*

Costs

- Teams can include up to (5) members with no entrance cost to the team
 - This assumes at least 1 ILEA member is included
- Additional team tickets may be purchased for \$25.00 each
 - Teams will receive 10 discounted tickets per team in addition to the 5 complimentary tickets.
- If you sign up after March 30th, 2018, the entrance fee will be \$150.00 per vignette to participate with or without an ILEA member
- Any hard costs associated with your designed space is the team's responsibility
- All products and services are to be donated to ILEA Denver at no cost to ILEA. ILEA will not pay hard costs, including but not limited to, fees related to delivery, labor, power and taxes. Sponsor will pay directly for any on-site expenses incurred as associated with their vignette.

Timeline

March TBD 2018 - Walk through with teams at Studios; will be sent directly via email invite once confirmed with venue

March 30th, 2018 - Free entry deadline

April 1st, 2018 - Detailed timeline will be sent to your team for load in/out

April 10th, 2018- Estimated headcounts for catering sent

April 17th, 2018 - Designer Showcase!

- TBD- Load In Times-- slots will be assigned first come first serve basis determined by initial registration; 1 hr slot
- 4:30 PM- All vignettes set for photography
- 5:30 PM- Registration & Networking/Cocktail Hour
- 6:00 PM- Announcements
- 6:15 PM – Comedic performance
- 6:40 PM- Grand Reveal of Vignettes & Networking
- 7:45 PM- Voting closes
- 8:00 PM- Awards Announced
- 8:45 PM- Start Breakdown of Vignettes
- 9:00 PM- Event Concludes
- 10:30 PM- All vendors off premises

We invite you to share the event on your social media pages!

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